



FAQ

What is the purpose of the American Hospitality Alliance (AHA)?

- To promote the hospitality industry at the state and local levels by harnessing the power of industry leaders toward more effective advocacy.
- Operationally, AHA will serve as an additional tool to provide resources to support our industry at the state and local levels.

Who are AHA members?

- State and local associations that actively advocate on behalf of the lodging industry and have been invited to join by a vote of the Alliance Advisory Board.

Who decides what issues are a priority?

- The Alliance Advisory Board, with feedback from the membership, determines issue priorities and makes decisions on financial support.

Is there a cost to be a member of AHA?

- AHA is funded through an agreement between AHLA and AAHOA.

Does AHA have regular meetings?

- Yes, there are four quarterly board meetings and two yearly membership meetings.

How is AHA funded?

- AHLA, AAHOA, and the member state associations contribute to AHA through dues.

How can I become an AHA member?

- Thank you for your interest! To become an AHA member, you must be an AHLA member in good standing at the time the membership slate was voted on by the Alliance Advisory Board.
- The membership slate will be revisited periodically, please reach out to info@americanhospitalityalliance.com for more information.